ABSTRACT

A catalog containing images of available caps are displayed on pages of a catalog. The images of available visors are arranged on the periphery of other removable pages. The page containing visor images is moved from one cap image to another until the most desirable combination of caps and visors is determined. The page holding the visor images can be a single strip that is smaller than the page holding the cap images. Alternatively, a transparent sheet holds images of multiple visors and is moved over the page having images of caps until the most desirable combination of caps and visors is determined. Alternatively, an image "slide rule" which has one side having cap images and another slide having visor images is used. The two sides are slidably secured to one another such that they can be moved to align a cap image with multiple images of visors. The slide rule can be linear or circular. The images can optionally be presented by a central computer having a library of cap and visor images which allows caps and visors to be independently selected, combined by the computer into a single image, and then displayed on the customer's computer monitor.